

## Canadian Fuels Association Announces Bob Larocque as President and Chief Executive Officer

The Board of Directors of the Canadian Fuels Association (CFA) is pleased to announce that effective September 8, 2020, Bob Larocque has been appointed President & CEO.

Mr. Larocque brings a wealth of experience to the role coupled with a track record of successful public policy advocacy on issues relating to climate change, innovation, indigenous engagement and environmental regulations. Most recently, Bob served as Senior Vice President of the Forest Products Association of Canada. Earlier in his career, Bob held several leadership positions at Environment Canada with a focus on mitigating the risk of toxic substances on the environment. He holds a B.Sc. in chemical engineering from the University of Ottawa.



Mr. Bob Larocque

“I welcome Bob Larocque to the CFA. Bob’s experience and leadership style will help ensure the transportation fuels sector continues to play a central role in Canada’s energy future as well as helping shape a low carbon economy”, said Bob Espey, Board Chair of the Canadian Fuels Association. “On behalf of the Board, I also thank Peter Boag for his leadership as CEO of the Canadian Fuels Association and commend him for positioning the organization to manage through the challenges that lie ahead.”

***Canadian Fuels*** is a national association of major Canadian companies involved in the refining, distribution and/or marketing of petroleum products for transportation, home energy and industrial uses. Collectively, our sector contributes over \$10 billion to Canada’s GDP each year and employs more than 118,000 Canadians at 16 refineries, 78 fuel distribution terminals and 12,000 retail and commercial sites. <https://www.canadianfuels.ca/>

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