Peter Boag, President and CEO, Canadian Fuels Association is pleased to welcome Bob I. Baird, Senior Vice President, Downstream, Husky Energy Inc., as Chair of the Association’s Board of Directors.

Mr. Baird graduated from Concordia University with a Bachelor of Engineering, Mechanical in 1982. He also has a Management Certificate from IMD in Lausanne, Switzerland.

Mr. Baird was appointed Senior Vice President, Downstream in April 2012. Previously he had been Vice President, Downstream, and Vice President, Upgrading and Refining for Canada. He is responsible for overseeing five business units including Canadian Downstream, U.S. Refining, Retail & Canadian Product Marketing, Commodity Supply & Marketing and Downstream Commercial. Prior to Husky, Mr. Baird worked in several senior roles including refining, strategy, and consulting for Royal Dutch Shell in Canada and Europe.

The Canadian Fuels Association is an association of major companies that produce, distribute and market transportation fuels and other refined petroleum products in Canada. The sector operates through an infrastructure that employs close to 100,000 people and includes 18 refineries in seven provinces, as well as a complex network of fuel distribution terminals and retail service stations.