Peter Boag, President and CEO, Canadian Fuels Association is pleased to welcome Helen Theoret, General Manager for Supply and Distribution for Shell Canada Limited, as Chair of the Association’s Board of Directors.

Ms. Theoret, a chemical engineer from the Université de Sherbrooke, Quebec, began her career with Shell as a process engineer at the Montreal-East refinery. Since then, she has worked in a variety of Shell engineering, operations, planning and management roles across Canada and in Europe. Helen is a member of the Board of Directors for Shell Canada Limited. She brings experience and insight across the full spectrum of the fuels refining and supply & distribution business to her role as Association Chair.

The Canadian Fuels Association is an association of major companies that produce, distribute and market transportation fuels and other refined petroleum products in Canada. The sector operates through an infrastructure that employs close to 100,000 people and includes 19 refineries in eight provinces, as well as a complex network of fuel distribution terminals and retail service stations.